



**Kings Partnership is excited to announce its continued partnership with Anthem Blue Cross for the 2023-2024 fiscal year.**

Kings Partnership (KPPF) is excited to announce its continued partnership with Anthem Blue Cross for the 2023-2024 fiscal year. Anthem is one of California's oldest and largest health insurance providers and coordinators of Medicare and Medi-Cal insurance benefits. In July 2023, Anthem sponsored Kings Partnership by providing them with \$10,000, which will directly assist KPPF in expanding its mission of enhancing the quality of life in Kings County by creating a collaborative community that focuses on health, family, education, and financial stability. Anthem works to stay engaged, to show support, to fill the gaps, to lend a hand, and to make a difference.

Anthem has been committed to its members and the communities in which they live by providing services and establishing partnerships throughout the county. As an active participant in Kings Partnership over the last eight years, Anthem has been part of multiple workgroups, events, training, and task forces that address all aspects of the social determinants of health.

Anthem understands that having access to high-quality health care is only the first step of achieving "whole person care." Driving better health includes working collaboratively in our communities, listening to our stakeholders, and investing in social determinants of health. This includes programs focused on education, housing and homelessness, nutrition and food insecurity, employment, justice reform, health equity, behavioral health, and more. Anthem is leading the way in these areas of support and investment. Working with community-based organizations that promote health equity and social justice is ingrained in their culture. In addition to collaborating with community-based organizations and providers, Anthem continues to improve healthcare by offering additional benefits and support for its members based on their needs and feedback provided by the community.



Anthem's sponsorship will directly benefit the numerous initiatives that Kings Partnership has. One such initiative is the Healthy Eating/ Active Living (HEAL) workgroup. HEAL's mission is to empower community members with the knowledge and skills to advocate healthy living. In collaboration with community partners, KPFP supports community engagement efforts in Kings County by providing guidance, encouragement, education, and technical assistance to promote healthy living. Last year, HEAL organized a free Zumbathon for the community hosted by P.A.T.Y.' Studios to promote staying active, organized a wellness walking challenge in May to encourage the community to walk during their lunch breaks, and assisted in creating videos about nutritional eating and staying active to be posted on KPFP social media. In addition to HEAL, Anthem's sponsorship will also assist in financially supporting the Financial Stability taskforce, which aims to create a safe place to discuss and empower community members with financial knowledge and skills that can serve their needs. Last year, the Taskforce organized two "How to Rebuild Your Credit" workshops for community members. Thanks to Anthem's financial support, KPFP will be able to continue providing free activities for the Kings County community throughout this next fiscal year.

Kings Partnership is immensely grateful for the support and partnership of Anthem, as key projects and initiatives conducted by KPFP would not be possible without their partnership. Kings Partnership looks forward to continuing to serve the community and improve healthcare for Kings County residents with Anthem's support. To learn more about Anthem, its services, and resources to help Californians, visit <https://mss.anthem.com/ca>.

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