

If you have trouble viewing this email please [click here](#). For a printable version of this newsletter [click here](#).



<http://www.KPFP.org>

Site Sponsor: behavioral health

## Welcome to KPFP.ORG's Newsletter, Issue #11

Welcome to 2010. Kings Partnership for Prevention will be kicking off the New Year with their first general meeting to be held on January 15th at Hannah's house at 10:00 AM. You can view the details of this meeting and all of our other meetings on our website calendar page at [www.kpfp.org](http://www.kpfp.org).

Included in this newsletter is a brief [survey](#) that is important to further the work of the Coalition. We are in the process of updating our strategic plan for 2010-2012 and would like to have your input. Your perceptions about the needs and issues of your local community are very important to us. Please take a few minutes to answer the survey questions. If you choose to provide your contact information with the [survey](#), we will enter your name for a Starbucks gift card valued at \$25. We are happy to accept your survey [anonymously](#) as well.

Happy New Year and Best Wishes for all your Prevention Endeavors in 2010.

[Nell Lobdell](#), Coordinator  
Kings Partnership for Prevention

## January Events

### Win a \$25 Starbucks gift card!

[Click here](#) to take the KPFP Strategic Planning Survey for a chance to win a Starbucks gift card valued at \$25.

To take the survey online, please [click here](#).

To download a PDF of the survey and mail it in anonymously, please [click here](#).

#### Please mail the survey to:

Kings Partnership for Prevention  
450 Kings County Drive, #104  
Hanford, California 93230

One entry per person. The \$25 Starbucks gift card will be presented at the April Coalition Meeting on Thursday, April 1, 2010 at the Kings County YMCA at 5:30 PM.



## Thank You



Or visit [KingsView.org](http://KingsView.org)

## Kings County Help



Substance and Alcohol Abuse  
Resources



## At a Glance Calendar

**KPFP General Meeting**  
Hannah's House  
Friday, January 15, 2010  
10:00 AM

**RDA & Kings County BHA  
Planning Council Meeting**  
Kings County6 BHA, Suite B  
Tuesday, January 19, 2010  
1:00 - 3:00 PM

**Freedom from Smoking  
Program**  
Hannah's House  
February 2, 2010  
5:15 PM - 6:45 PM

## Mental Health Services Act Prevention and Early Intervention Planning Council

Please mark your calendars as RDA and Kings County BHA are hosting the next planning council meeting and your participation is vital during this process as you have assisted greatly in the initial stages of the development of this planning effort.

RDA will be providing an update on how the planning process has been going and what they have identified thus far, as well as cover other important elements of this planning process that require the Planning Committees attention.



The next Planning Council meeting will be January 19, 2010 at Kings County 6 BHA, Suite B from 1-3 pm.

## Quit Smoking and Chewing for Good with the Freedom From Smoking Program

**Date:** February 2, 2010

**Time:** 5:15 PM to 6:45 PM

**Location:** Hannah's House, 222 Keith Street, Hanford, CA

For more information or to register, call Carmen Gutierrez at (559) 582-3211 x4504.



## Kings United Way is pleased to announce the 211 System is up and running!

I am sure that you've heard already, but just in case you haven't, Kings United Way has the 211 system up for Kings County. We wanted to make sure that we are all getting as much info to them as possible on services that are available in the community. The operators will be using the kings 211 website to pull the info/referral for caller. So we want to make use that resources are provided to Kings United Way so they can make sure the operators have access to the info.

Please send your information about your programs to United Way for the 211. We want to be sure the operators have as much information about services as possible. Contact Fedieson Landicho, 211 Coordinator at 584-1536.



## Local Announcements

### Corcoran High School After School Program

The Corcoran High School After School Program held every Thursday at 3:30pm in room 31.

### KPFP General Meeting

Kings County YMCA  
Thursday, April 1, 2010  
5:30 PM

### KPFP Officers

**Nell Lobdell**  
Coordinator

**Karen Gomez Barrera**  
Chairperson

**Kathy Cruz**  
Vice Chairperson

**Peggy Gregory**  
Treasurer

**Danette Welch-Hughes**  
Secretary

### KPFP Newsletter Archives

Looking for an article from a previous KPFP newsletter?

Be sure to check out our [Newsletter Archive](#) to view in a web browser or to download a printable PDF!

### KPFP in the Sentinel

The Hanford Sentinel publishes a weekly local guest commentary provided by KPFP.

Contact [Nell Lobdell](#) if you or your organization would like to submit an article.

[Click here](#) to view the archive or to download a PDF.

### KingsHelp.org

Did you know that KPFP.org can now be reached by typing in [KingsHelp.org](#) or [KingsHelp.com](#) into your website browser!

**It's easy to remember!**

# After School Program



## Looking for something fun and educational to do After School?

Then come join the Safer Choices Program where you learn about teen pregnancy prevention, STD/HIV prevention, and refusal skills through the use of role-plays, skits, and much more. Also, you can become part of the **Board Of Outstanding Youth Advisors (BOOYA)** where you will receive leadership training, event planning, and service-learning education. Help Plan this year's 5th Annual Teen Summit held at Corcoran High School.

**Every Thursday 3:30 p.m.  
Room 31**

**Raffles Held Every Month**

**For more information call:**  
Rolando Valero at (559) 244-3612  
or  
Sindi Cardiel at (559) 992-2949

Please distribute to any CHS students who would be interested in being part of the program. Students will learn teen pregnancy prevention, STD/HIV prevention, and refusal skills. Also they can become part of the Board Of Outstanding Youth Advisors (BOOYA) and receive leadership training, event planning, and service-learning education. These students will help plan the 5th Annual Teen Summit.

Rolando Valero  
Program Coordinator  
Kings County Rural Teen Pregnancy Prevention Program  
Phone: (559) 244-3612  
Fax: (559) 221-6219  
[www.healthcollaborative.org](http://www.healthcollaborative.org)

## Do you have a family member who suffers from a mental illness? You are not alone.

Come and join us at the Family Support Group Meeting -

First and Third Tuesday of Every Month  
Reception 5:30 p.m. - 6:00 p.m.  
Meeting 6:00 p.m. - 7:30 p.m.

Kings County Behavioral Health  
450 Kings County Dr., Suite 104  
Hanford, CA

Providing support to families and others coping with mental health issues - from schizophrenia, bipolar to depression.

For more information call 559-582-3211 Ext. 2333

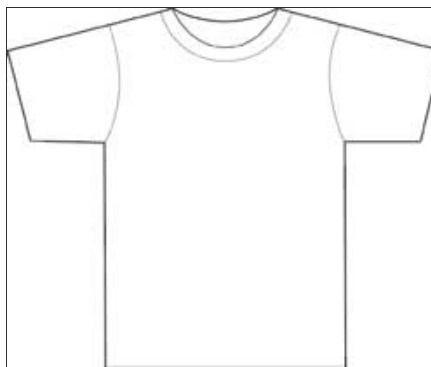


## Attention Youth!

### CYAN Needs a T-Shirt Designer!: T-Shirt Design Contest

Youth Quest is an exciting event where over 400 California youth gather to learn how tobacco use in films influences youth to start smoking, work to make youth voices heard to the Hollywood movie industry and the tobacco industry, meet with state legislators, and celebrate the achievements of youth advocates throughout the state who are dedicated to making California healthier.

The back of the YouthQuest 2010 shirt will have the design featured. The design will be chosen on originality, and incorporating the theme for this year.



#### CONTEST PARAMETERS

**Submissions must be received by:** January 15th, 2010. Front chest will have this logo and "Youth Quest 2010" written on it. Graphics will be screened onto TBD colored shirts.

**THEME:** Roll Up the Red Carpet on Tobacco in the Movies

Entry must be designed by a California high school student. Maximum 4 colors in design and compatible for the back of a tshirt. Send in paper form, fax, or as a .PDF, .jpg, .pub, .png, or .gif. Include name, age, school, town, and where you heard about this contest.

Send as attachment to [julia@cyanonline.org](mailto:julia@cyanonline.org) or to:  
Julia Shrader-Lauinger/ CYAN  
4811 Chippendale Dr., Suite 300  
Sacramento, CA 95841  
Fax: 916-339-3425  
Phone: 916-339-3424 x.28

---

### SAVE THE DATE: The Fifth Annual Teen Summit

The Kings County Regional Coalition invites you to "Our Lives, Choices, and Future"

**Date:** Saturday, March 27, 2010

**Time:** 8:00 a.m.—3:00 p.m.

**Location:** Corcoran High School  
1100 Letts Ave

Corcoran, CA 93212

**Who:** Students Grades 7-12

**For More Information :** California Health Collaborative  
Rolando Valero—559 -244-3612  
[rvalero@healthcollaborative.org](mailto:rvalero@healthcollaborative.org)

Samuel Rocha—559-244-4547  
[srocha@healthcollaborative.org](mailto:srocha@healthcollaborative.org)

**Register at:** <http://kc5teensummit.eventbrite.com/>

The Teen Summit is FREE of Charge!

---

### The "Good For You" Movement

[MyLife 24-7](#) Contests are a great way to incorporate ethics, decision making, and character into your existing curriculum. We are looking for students who are talented young bloggers and filmmakers to reflect our "Good for You" movement through dynamic, inspirational, creative interpretations.

Encourage your students to get involved and commit to building a



better world, together, through their choices and actions. Your students won't want to miss out.

**Contests:**

[Become a featured MyLife 24-7 blogger](#)

Submissions due Monday, February 1, 2010

[Create the official 2010 MyLife 24-7 video](#)

Submissions due Monday, March 1, 2010

## Trainings

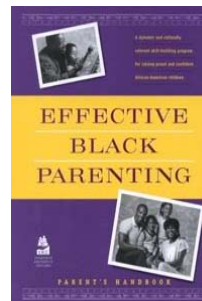
### Raising Proud and Capable African American Children:

A Two-Hour Webinar on [Using The Effective Black Parenting Program](#)

The two-hour webinar will provide you with specific information about what is taught in this unique program, which has become a national model. You will also learn how your school, church, mosque, agency, department, hospital, civic or cultural group can bring it to your neighborhood -- and use the program for community-building, prevention and treatment purposes.

The webinar will be led by Kerby T. Alvy, Ph.D., the founder and executive director of CICC. Dr. Alvy has been pivotal in designing the program and seeing to it that it is widely available.

The cost to attend is \$195 and you can enroll by [clicking here](#). Credit cards and purchase orders are accepted.



### SDFSC Training Series on Youth in Foster Care

Preventing substance abuse and dependence with youth in foster care presents a unique set of challenges, circumstances and opportunities for prevention providers.

**Safe and Drug-Free Schools and Communities grantees can attend one of three, full-day trainings offered:**

- Feb 24 in San Bernardino County
- March 17 in Butte County

Visit [www.cars-rp.org](http://www.cars-rp.org) or <http://www.ca-sdfsc.org/> for more information on this Training by CARS

### Mead Academy Upcoming Programs and Courses

### Mental Health Services

Date	Course	Location
1/16/2010	AOD Certification Course	Colton Colton, CA
2/13/2010	AOD Certification Course	San Diego San Diego
3/18/2010	AOD Clinical Supervision Course	Colton Colton, CA
3/25/2010	AOD Clinical Supervision Course	Fresno Fresno
1/28/2010	AOD Clinical Supervision Course	San Diego San Diego
1/20/2010	AOD Practicum Course	Colton Colton, CA
1/20/2010	AOD Practicum Course	San Diego San Diego
12/19/2009	Eating Disorders and Gambling Addiction	Colton, CA NEW!
1/9/2010	Ethics: Clinical Care	Colton, CA
2/6/2010	Ethics: Scope of Practice	San Diego 8:30am-11:30am
1/16/2010	Gender Studies Certificate of Expertise	Colton, CA

3/7/2010 Laugh for Recovery Fundraising Event Solana Beach  
12/14/2009 NEW! On-Line Self Study Course on Confidentiality On Line @ [www.wrmta.org](http://www.wrmta.org)  
4/22/2010 Prevention Studies Credential - Fresno Fresno  
2/25/2010 Prevention Studies Credential - San Diego San Diego (Clairmont Area)

For more information about these programs and courses, please [click here](#).

## On Going Announcements, Events & Resources

### Online Resources

[To register](#) for CADCA's 2010 Leadership Forum:

[To access](#) the new OJJP online-tool for communities regarding gang prevention

### "Mental Health Court"

#### Overview:

The Bureau of Justice Assistance, in coordination with the [Substance Abuse and Mental Health Services Administration](#), administers the Mental Health Courts Program. This program funds projects that seek to mobilize communities to implement innovative, collaborative efforts that bring system wide improvements to the way the needs of adult offenders with mental disabilities or illnesses are addressed.

Mental health courts are a recent phenomenon and require collaboration and consideration from practitioners in both the criminal justice and mental health fields. Mental health courts typically involve judges, prosecutors, defense attorneys, and other court personnel who have expressed an interest in or possess particular mental health expertise. The courts generally deal with nonviolent offenders who have been diagnosed with a mental illness or co-occurring mental health and substance abuse disorders. Today, more than 150 of these courts exist, and more are being planned. **For more information please [click here](#).**

### BIG THINGS CAN COME FROM SEEMINGLY SMALL IDEAS!!!!!!

When something feels right and might make a difference, act on it.

In the summer of 2008 a group of Mariposa County Unified School District Special Ed students went to Pioneer Market to conduct a unique Service Learning project. The result of that project has gone state wide as the Keep California Beautiful campaign!

You may have seen the stenciled message on the Pioneer Market sidewalk, "GOT YOUR BAGS?". Well, you might just see that image all over the state. In fact, Keep America Beautiful is now considering adopting it as the national campaign.

From a mere moment of inspiration at a conference the pebble of local action is spreading ripples in every direction.

Check out the Keep California Beautiful web page for the story.

<http://keepcaliforniabeautiful.com/pdf/GotYourBags.pdf> and <http://www.keepcaliforniabeautiful.com>

### Alcohol Ads More Likely to Be in Popular Youth Magazines

Article from [CADCA](#)

Dec 03, 2009

Issues: [Alcohol Advertising](#)

Drug type: [Alcohol](#)

Alcoholic beverages popular among youths are more likely to be advertised in magazines with high youth readership than alcoholic drinks consumed mainly by adults, resulting in disproportionately high youth exposure to such targeted alcohol ads, according to a new study.



Researchers at the Boston University School of Public Health, Johns Hopkins Bloomberg School of Public Health, and Virtual Media Resources who conducted the study — published in this month's issue of the *Journal of Adolescent Health* — say their findings present the strongest evidence to date that alcohol companies are targeting youths through magazine advertising.

They note that three major trade associations representing the alcoholic beverage industry - the Wine Institute, the Beer Institute, and the Distilled Spirits Council of the United States - have publicly stated that they do not advertise to underage youths.

"Alcohol companies are deceiving us," said Dr. Michael Siegel, professor of community health sciences at Boston University School of Public Health and a co-author of the study. "Contrary to their public statements, they are targeting youths through their advertising. They are saying one thing, but doing another." [Please click here fore the remainder of the article.](#)

---

## HHS' SAMHSA's NATIONAL REGISTRY OF EVIDENCE-BASED PROGRAMS AND PRACTICES (NREPP) HIGHLIGHTS COMPARATIVE EFFECTIVENESS RESEARCH

The Substance Abuse and Mental Health Services Administration recently added a new search feature to its National Registry of Evidence-based Programs and Practices (NREPP) Web site. The feature allows users to identify NREPP interventions that have been evaluated in comparative effectiveness research studies.

Both the Obama Administration and the U.S. Congress have championed additional investments in comparative effectiveness research to enhance public understanding about which healthcare interventions are most effective in different circumstances and with different patients. The new NREPP feature can provide added information for States and communities seeking to determine which mental health and substance abuse prevention and treatment interventions may best address their needs. To use this new search feature, interested parties should go to the NREPP Web site ([www.nrepp.samhsa.gov](http://www.nrepp.samhsa.gov)), click on the "Find Interventions" tab, click in the checkbox labeled "Evaluated in comparative effectiveness research studies."

For more information about how to use NREPP to identify specific interventions or how to submit an intervention for NREPP review, visit the Web site at [www.nrepp.samhsa.gov](http://www.nrepp.samhsa.gov); call 1-866-43NREPP (1-866-436-7377); or send an e-mail to [NREPP@samhsa.hhs.gov](mailto:NREPP@samhsa.hhs.gov).

---

## JOYFIELDS INSTITUTE Q1 CALENDAR OF SCHEDULED EVIDENCE BASED PROGRAMS



As 2010 rolls in and the economy improves, agencies must ready themselves. Evidence supported programs are more essential now more than ever. Joyfields Institute has lined up a series of such public online and on-site programs to help you achieve training goals.

Click directly on If the title of your choice to view details online. If a program that interests you is not listed, please let us know. If we can assist you in anyway, please call +1(678)720-2772 or send email to me at [yvette@joyfields.org](mailto:yvette@joyfields.org);

CONFERENCES & WORKSHOPS [www.joyfields.org](http://www.joyfields.org)

---

## OSDFS RE-PRESENTING IN-DEPTH WEB COURSES FOR PROFESSIONAL DEVELOPMENT—THIS WEEK—SPOTLIGHT ON SCHOOL CONNECTIVENESS

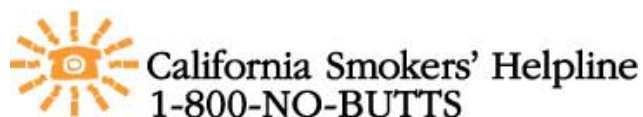
As part of training for OSDFS grantees a series of in-depth one week, step-by-step trainings were originally were developed around the topics of bullying, Gangs, School Connectedness, Truancy, Underage Drinking and several others. These continuing education workshops were presented as live online events and are now available for your use as professional development tools in prevention.

The first one that we are re-offering to you is on School Connectedness. It was initially offered in 2006 by the National Training and Technical Assistance Center for Drug Prevention and School

Safety Program Coordinators with funding from the Office of Safe and Drug-Free Schools, U.S. Department of Education. These strategies are still in use.

OSDFS is in the process of updating some of the other Titles and will be offering them soon.

[School Connectedness and Meaningful Student Participation](#)



## **New Campaign Targets Health Care Providers: Providers Urged to Treat the Disease of Nicotine Addiction**

What if a patient were struggling with a serious disease and her health care provider did nothing to treat it? That happens whenever a patient suffering the disease of nicotine addiction leaves a provider's office without getting help to quit. Fortunately, providers everywhere are realizing that this deadly addiction can and must be treated. A new campaign is helping to remind them.

With a grant from the Centers for Disease Control, the California Smokers' Helpline has created a communications campaign targeting health care providers statewide. It urges providers to ASK their patients if they use tobacco, ADVISE the ones who do to quit, and REFER them to the Helpline for free telephone counseling.



Launched in October and running through June 2010, the campaign includes ads and an article on "Treating Patients with Nicotine Addiction" in health care provider publications, banner ads on their websites, and postcards sent to over 23,000 health care professionals throughout the state, including members of the California Academy of Family Physicians, California Association of Physician Assistants, California Primary Care Association, California Society of Health-System Pharmacists, and California Safety Net Institute.

### **New Free Tools for Promoting Ask, Advise, Refer**

To help more organizations reach health care providers with the Ask, Advise, Refer message, we have created a number of new tools, which may be accessed free here at the TECC [web site](#): Article on "Treating Patients with Nicotine Addiction" for use in health care provider publications. Print ads in three sizes, in both color and black and white. Banner ads in seven sizes. Postcard for mailing to health care providers.

If you are interested in working with the health care providers in your area to increase referrals to the Helpline, you may want to consider working with local affiliates or members of the organizations listed above.

### **Incentive for Increasing Referrals**

And, just as a reminder, the Helpline is also offering a small incentive -- a \$100 VISA debit card -- to local tobacco control programs for increasing referrals to the Helpline from the health care providers in their counties from July 1, 2009 to June 30, 2010. [Click here](#) for more details.

### **For More Information**

If you would like more information or technical assistance in promoting cessation to the health care providers in your area, please call us at (858) 300-1010.

Together, the Helpline and health care providers are helping patients quit!

## **Nationwide Public Health Alert**

## Life-Threatening Risk Posed by Cocaine Laced with Veterinary Anti-Parasite Drug

SAMHSA is alerting medical professionals, substance abuse treatment centers, and other public health authorities about the risk that substantial levels of cocaine may be adulterated with levamisole—a veterinary anti-parasitic drug.

There have been approximately 20 confirmed or probable cases of agranulocytosis (a serious, sometimes fatal blood disorder), including two deaths, associated with cocaine adulterated with levamisole. The number of reported cases is expected to increase as information about cocaine adulterated with levamisole is disseminated. [Read more](#)

## Landmark Investment in Prevention: HHS Announces Stimulus Prevention and Wellness Fund



The U.S. Department of Health and Human Services released the American Recovery and Reinvestment Act's (ARRA) Prevention and Wellness Fund. The initiative, entitled Communities Putting Prevention to Work, will create healthier communities across the nation through innovative and proven approaches that address physical activity, nutrition, obesity, and tobacco use.

The dedication of these funds represents a "historic and long overdue investment in communities that will achieve long-term, lasting improvements in physical activity, nutrition, weight, and tobacco cessation" said HHS Secretary Kathleen Sebelius; it is also the culmination of a national movement for prevention that many of you played a part in. We commend every one who worked to advocate that prevention belonged in ARRA. As an organization whose mission is directly tied to the advancement of prevention, this is an incredible opportunity and success.

Prevention advocates must now work together to ensure that these dollars have the greatest impact possible. By investing in quality prevention that promotes equitable health and safety outcomes, community engagement, and multi-sector collaboration, and emphasizing broad-scale, sustainable change, funded communities and those of us who support their efforts hold the keys to success.

-----  
Please [FORWARD](#) this alert to others interested in primary prevention and encourage them to [JOIN THE NETWORK](#) so they too can be informed as new prevention-related resources are released.

[Kings Partnership for Prevention](#) ~ [Nell Lobdell, Coordinator](#) ~ email created by [MB Marketing](#)