



Tobacco-Free Partnership Meeting Notes

Thursday, March 22, 2018 • 10:00-11:00am • Kings County Health Dept. Auditorium

Attendees: Jennifer Acidera, Carlos Garcia, Robert Garcia, Jackie Johnson, Lee Johnson, Anna Lara, Gabriel Ledesma, Julie LeFils, Daisy Lopez, William Munoz, Joe Valdez, Oralia Vallejo, Sheila Verdugo, Melissa Wescoat, Keith Winkler

- I. Welcome & Introductions
- II. Minutes: The group reviewed the January meeting minutes. Motion to approve as corrected, Jennifer Acidera, second, Lee Johnson, motion carried.
- III. REACT Update:
 - Jennifer reported that the CYAN trip to Sacramento on March 19th went very well. The students had the opportunity to collaborate with other counties, and visit Andy Vidak's office.
 - They will be recruiting students to work on a smoke-free parks policy in Corcoran. Jennifer has met with a few city leaders who are in support of the initiative.
 - Hanford Smoke-Free Parks: The youth will meet with the new city council member to bring her up to date on their efforts.
- IV. Kings County Tobacco Control Program:
 - Oralia reported they are providing signage for the Caesar Chavez Park Tot-Lot; and she is attending many community events. She will email a list of events to the coalition.
 - Hiring a Health Educator end of April
 - Gabriel reported that he took 4 students to CYAN in Sacramento on March 19th. The youth group will be attending 2 upcoming events in Avenal – providing an activity/education booth on March 24th and doing a tobacco clean-up at Rice Park.
- V. Legislative Updates: Gabriel reported that over the next several months, various committees will hold hearings and vote on these bills as they move forward in the legislative process.
 - Tobacco-Related Bills Introduced in 2018:
 - AB 1097 (Levine – D, San Rafael) State beaches and parks, smoking ban
 - AB 2308 (Stone – D, Scotts Valley) Cigarettes: single-use filter ban
 - AB 3225 (Burke – D, Inglewood) California Children and Families Program
 - SB 835 (Glazer – D, Orinda) Parks: smoking ban
 - SB 836 (Glazer – D, Orinda) State beaches: smoking ban
 - 2017 Tobacco-Related Bills Still Eligible to Move in 2018
 - AB 62 (Wood – D, Healdsburg) Public housing: smoke-free policy
 - SB 631 (Nielsen – R, Gerber) Nitrous oxide: retail sales

VI. No New Business

VII. PG&E Programs - Bertha Perez-Sanchez shared of the many programs PG&E offers to low-income residents.

VIII. Goals and Objectives

GOAL: Campaign Slogan - "Guess what? It's all bad!" We will work on campaign objectives at the April meeting.

- Julie asked the group to email her their organizations 5 best practices on how to get the word out (e.g. social media, brochures, newsletters, etc.). Rudy Salas' office utilizes coloring books.
- Tim Revious suggested we schedule a goals & objectives workshop

IX. Roundtable

- Kings Lions Partnership Symposium, March 28th
- Westcare offers family group education on teen addiction, and they are working to form a basketball team to play at Longfield Center
- Julie invited the group to attend the KPFP monthly meetings on the third Thursday of each month from 1-3pm; send her what their organizations are doing for the KPFP weekly email; and check out the data portion of kpfp.org
- Community Breakfast to benefit Episcopal Church Soup Kitchen, March 30th at the Tachi Palace
- Bubble Fun Run, May 5th at Freedom Park

Next Meeting – April 26, 2018 at 10am
Kings County Health Department, Building 5 Auditorium