



Tobacco-Free Partnership Meeting Notes

Thursday, February 22, 2018 • 10:00-11:00am • Kings County Health Dept. Auditorium

Attendees: Jennifer Acidera, Carlos Garcia, Robert Garcia, Jackie Johnson, Lee Johnson, Anna Lara, Gabriel Ledesma, Julie LeFils, Daisy Lopez, William Munoz, Joe Valdez, Oralia Vallejo, Sheila Verdugo, Melissa Wescoat, Keith Winkler

- I. Welcome & Introductions
- II. Minutes: The group reviewed the January meeting minutes. Motion to approve as corrected, Jennifer Acidera, second, Lee Johnson, motion carried.
- III. Tobacco Control Program Update:
 - Oralia reported that they are working diligently to recruit county wide. She is joining Lemoore Chamber of Commerce and possibly Corcoran, the Latino Women's Club.
 - Oralia reported that she is providing Tot Lot Law signage to the Cesar Chavez park in Corcoran.
 - Gabriel reported that the Youth Coalition in Avenal is doing a Tobacco Litter Clean-up on March 17th. He is also recruiting youth to attend Youth Quest in March with 4 in Avenal going, and 4 potential students from Hanford High School and Hanford West High School.
- IV. REACT Update:

Jennifer reported that they will be taking 10 students to The California Youth Advocacy Network (CYAN) annual event and it will be held Monday, March 19th from 9:00 AM to 3:00 PM. 10 students from each organization who applied are invited to attend. They have about 9 students from the Hanford Joint Union High School District who would like to attend. Once they get approval from each high school's administration regarding grades and attendance, they will select 1-2 students (5-6 in total) to represent each high school in Hanford. They have also registered their Hanford students to meet with Senator Andy Vidak and Assemblymember Rudy Salas. The day looks like this:

 - Training on tobacco-related issues and proper meetings with elected officials regarding youth with about 200 high school students from across California
 - Role plays and breakout sessions to practice for meetings with legislators
 - Lunch/creating posters with positive messages
 - Rally from the Convention Center to the Capitol steps
 - Press Conference
 - Meetings with state legislators from 1-3 pm

V. Legislative Updates: Gabriel reported the following:

- Bills No Longer Moving Forward in 2018:
 - SB 719 (Anderson – R, Alpine) STAKE Act: definitions
- Bills Moving Forward in 2018:
 - AB 1097 (Levine – D, San Rafael) State beaches and parks, smoking ban
 - SB 835 (Glazer – D, Orinda) Parks: smoking ban
 - SB 836 (Glazer – D, Orinda) State beaches: smoking ban

VI. No New Business

VII. Goals and Objectives – After much discussion, the group concluded that both awareness and education is needed surrounding non-traditional tobacco and smoking products (such as marijuana and e-cigarettes).

GOAL: Campaign Slogan - “Guess what? It’s all bad!” We will work on campaign objectives at the March meeting.

VIII. Roundtable

- City of Avenal
 - March 24th - Easter in the Park – resource organizations needed
 - April 21st – Week of the Young Child
 - May 5th - Old Timers Day
- Kids in the Cabinet & Beyond – March 8th from 9am-1pm at Koinonia
- Safe Kids Day – April 20th at West Hills College – volunteers needed for activity booths
- Kings County Asthma Coalition to host a Bubble Fun Run on May 5th at Freedom Park in Hanford

Next Meeting – March 22, 2018 at 10am
Kings County Health Department, Building 5 Auditorium