



## Tobacco-Free Partnership Meeting Notes

Thursday, November 30, 2017 • 1:00 pm – 2:00 pm • Kings County Behavioral Health, Hope Room

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**Attendees:** Esmeralda Chavez, Anna Childress, Hilda Garcia, Manuel Hernandez, Lee Johnson, Gabriel Ledesma, Daisy Lopez, William Munoz, Katie Resendez, Jeff Taber, Melissa Wescoat, Keith Winkler

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- I. Welcome & Introductions
- II. Minutes: The group reviewed the October meeting minutes. Motion to approve, Jennifer Acidera, second, Gabriel Ledesma, motion carried.
- III. Tobacco Control Program Update:
  - Smoke-Free Downtown – 3 stores have requested signs
  - Smoke-Free Multi Unit Housing – Heritage Apartments in Lemoore has enrolled in the program,
  - Central Valley Region Tobacco Coalition Meeting on December 13, 2017 from 10am – 2pm at Kings County Health Dept., Building 5 Auditorium. The guest speaker will talk about what they are and other local lead agencies in Tobacco Control are working on, from Merced County to Kern County.
- IV. Schedule Data Collection Training: Gabriel presented on how to conduct Public Opinion Surveys with key points on how the purpose of the survey assesses and shapes public opinion, provides leverage to policy supporters, may sway opinions of decision makers, helps build momentum in campaigns, and helps programs decide if more community education is needed.
- V. REACT Update/Training on Zoning Objectives:
  - Daisy reported that they are still waiting for the Tobacco Free Parks Ordinance to be put on the Hanford City Council’s agenda for a study session.
  - Tobacco Zoning/Policy, presented by Jennifer Acidera
    - The issue is illegal sales to minors.
    - Local concerns - access and availability to tobacco
    - Tobacco marketing and advertising
    - Tobacco retailer density and zoning
    - Retailers target people of low income, and people of color. Example - 19 tobacco retailers in Corcoran.
    - The solution is in zoning laws, conditional use permits
    - Zoning separates residential and commercial
    - ReACT Objective – focus on Corcoran to see if they will adopt Conditional Use Permits.

- ReACT Youth Coalition will begin working on Smoke Free Parks in January of 2018.

VI. Legislative Updates: None at this time.

VII. Roundtable:

- Kings Lions – Toys for Tots Mixer on Dec. 1<sup>st</sup> at 5:30, Dr. Garcia’s Office in Lemoore
- Kings Lions – Canned Food Drive on December 9<sup>th</sup> at 9:30am, Lemoore Cinemas – Bring 4 cans of food and see ‘The Star’ for free.
- Central Valley Regional Tobacco Coalition Meeting, December 13<sup>th</sup> from 10am – 2pm, Kings County Health Dept., Annex, Bldg. 5

**Next Meeting – January 25, 2018 at 10am  
Kings County Health Department, Building 5 Auditorium**