



### WHAT IS KINGS PARTNERSHIP?

Creating an environment of wellness throughout our communities, Kings Partnership (KPPF) is a 501c3 Coalition working across sectors to *enhance the quality of life* in Kings County. With a primary focus on *intentional collective impact*, KPPF is bringing Kings County together around **health, family, education, and financial stability**. KPPF takes an upstream approach, creating opportunities for healthy life choices for all county residents and building a vibrant community where future generations flourish.

### EXPANSION



- KPPF's mailing audience increased by 106 people
- KPPF's total mailing reach is 488
- KPPF website currently spotlights 49 local organizations
- KPPF currently oversees 4 workgroups: Substance Use Prevention, Mental Health Taskforce, Healthy Eating/ Active Living, Injury & Violence Free Living (KCWA)

### SOCIAL MEDIA

With the addition of the Communications Coordinator, KPPF was able to expand its social media reach on both Facebook and Instagram. With ~1,500 followers, over 450 Facebook posts, and over 200 Instagram posts, KPPF has put community outreach on the forefront of its mission.



### MONTHLY MEETINGS



KPPF aimed to not only bring community partners together every month, but also to provide them with valuable resources through engaging trainings, presentations, and panels. KPPF held 9 meetings, hosted an average of 45 attendees at each, and featured diverse community topics.

### WORKGROUPS

Despite COVID restrictions, KPPF was able to still conduct monthly workgroup meetings. The various workgroups collaborated on projects such as a Substance Use survey for Corcoran parents and students, a Nutrition Resource brochure, and a Mental Health Awareness Month Campaign.



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## ACEs



In July 2020, in collaboration with California Health Collaborative, Kings United Way, and Kings County Department of Public Health, KPFP received over \$60,000 to assist the Kings County ACEs Network of Care in community outreach and communication measures.

## DATA

KPFP continues to be the county hub for all things data thanks to its amazing website platform. Within the last year, 253 indicators were updated, 19 indicators were added, 2 indexes were added, and the Healthy People 2030 Tracker was updated.



## GOT NEEDS? 2020



KPFP conducted the 2020 Got Needs Survey. This year, due to COVID, the survey was conducted online. The survey questions were updated to reflect anticipated social needs expansions, especially in regard to the effects of COVID-19. The survey received 800 Kings County responses.

## PARTNERSHIPS

KPFP would not have been able to achieve so many community projects this year without multiple financial funders and partnerships. THANK YOU to those that believe in KPFP enough to fund the mission, goals, and initiatives in Kings County.



## PREVENTION AWARDS



The 2020 Prevention Awards were conducted online via Zoom. Over 50 nominees were honored, and the ten awardees were featured in their very own video! The ceremony was focused on 'resilience' and also included art showcases, a choir performance, and a keynote speaker.



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