

MEETING NOTES



KINGS PARTNERSHIP

Board of Directors

February 3, 2022 - 12:00pm-2:00pm
via Zoom

Attendees: Sanja Burgay, Stephanie Bealer, Robert Thayer, Glenda Stephens, Julie LeFils, Cameron Jones, Karina Casarez, Todd Barlow

ADMINISTRATION

{Board Voting and Leadership Development - Led by Chair and Co-Chair}

- Organization Updates
- Board Voting
 - [December meeting minutes](#)
 - Motion to approve the December meeting minutes by Sanja; second by Robert; all in favor, no absentions; motion carried
- Staff reports

PARTNERSHIP

{Monthly Meetings, Weekly Emails, Community Engagement}

- MEETING Line-Up: Trainings, Panels, Leadership (NOTE: Fall line up will be via ZOOM)
 - SPRING LINE-UP
 - February - Kings County Economic Overview (EDC)
 - Org Spotlight: Hanford Chamber
 - March - Healthy Eating/Active Living Panel ("Everyday Wellness")
 - Org Spotlight: Hanford Parks and Recreation (pending)
 - April - Education and Mental Health (pending)
 - Org Spotlight: Santa Rosa Rancheria Education Dept (pending)
 - May - Understanding Poverty (KCAO)
 - Org Spotlight: TBD
 - Discussed moving the annual meeting to May and having a standard meeting in June.
 - Julie will line up June and August meeting

MOBILIZATION

{Social Media, Workgroups, Community Engagement Project, Got Needs?, ACEs Aware}



- Board Report Proposal: a Quarterly *update* where each of you (or a staff member from your office) reports out on the new, the hard, the good, the bad, etc. “Cliff notes plus Data.”
 - THE WHY: The weekly updates have been extremely successful - but they are still targeted toward *service providers*. The Board Report will provide an opportunity to promote this work *outside* of the service provider realm. People want to be connected to leadership within the organizations. It's why every newsletter or annual report begins with a "letter from the principal, or president, etc" . By showcasing your organization through YOU, we are able to PERSONALIZE the message and form new relationships.
 - **Motion to approve the Board Report proposal by Sanja; second by Robert; all in favor, no absentions; motion carried**
 - The Board agreed to have first report finished and ready to promote in April
- CHNA: February 16th, 2-3:30pm Focus Group - we need your organization represented!
 - https://docs.google.com/forms/d/1tf-4aWwmSmCMxUXXeb0lui-CS2RzFaKmQ_k6yd6AA2U/edit
- Workgroup Highlights
 - Substance Use Prevention CORCORAN SURVEY results
 - Healthy Eating Active Living - March Panel on 'Everyday Wellness'
 - Mental Health Taskforce - Creating action groups based on target audiences (veterans, maternal wellness, education, etc)
 - KCWA - CAPCC partnership is moving forward!
 - Maternal Wellness -
 - Homelessness Coalition Community Engagement - Project Room Key volunteer opportunities! [Flyer HERE](#)

SUSTAINABILITY

{New Funding Sources, Community Partners, Kings Partnership}

- Contract updates (SEE updated BUDGET)
 - Champions - \$10,000 Communications Contract
 - HSA - \$15,000 Homelessness Collaborative Community Engagement Contract
 - CAPCC - (pending) \$35,000 Administrative Contract
 - Maternal Wellness - (possible administration contract)
 - Public Health - (updating/renewing contract to include both CHA and Communications)
- Strategy map
- Vision Discussion
 - (Old) KPFP Vision: KPFP is working to create an environment of wellness throughout our communities
 - Flourish Vision: Building a vibrant Kings County: where future generations flourish!
 - Similar to a mission statement, a vision statement provides a concrete way for stakeholders, especially employees, to understand the meaning and purpose of your business. However, unlike a mission statement –



which describes the who, what and why of your business – a vision statement describes the desired long-term results of your company's efforts. For example, an early Microsoft vision statement was "a computer on every desk and in every home."

- *Vision Thoughts:*
 - Building a stronger Kings County: where everyone has the opportunity to thrive!
 - Motion to approve the new vision as written by Todd; second by Glenda; all in favor, no absentions; motion carried.
- Goals Discussion
 - To connect the business community with Kings Partnership
 - Ensure that Kings Partnership Executive Director has a seat at existing business community tables
 - Through relationship building, connect the business community with projects and organizations that support the greater cause
 - Utilize Social Media to strategically promote local business
 - Partner with businesses for potential market research projects/contracts
 - Develop a Kings County financial stability task force
 - To engage regularly with and hear the voices of community members
 - Continue to strengthen social media presence and promote discussion
 - Grow the 'Got Needs' survey to capture more voices
 - Partner with businesses, agencies, and non-profits for market research opportunities
 - Develop a system or tool where every community member can ask a question, make a suggestion, voice a complaint, etc
 - Share community member stories via social media

Comments: "Partner with businesses, agencies, and non-profits for market research opportunities" → wording suggestion to change "market research" to "partnering with"

Comments: "Develop a system or tool where every community member can ask a question, make a suggestion, voice a complaint, etc." → concern over capabilities of handling/addressing community complaints; this would be more a mechanism that would hopefully be facilitated through city government

- To advance workgroups through strategic partnerships, formalization, and funding
 - Partner with organizations to advance the work of community coalitions by aligning them with KPFP
 - Ensure all workgroups are led by at least two different organizations
 - Create a funding stream for workgroups to utilize and grow
- To re-establish and enhance the Kings Partnership Advisory Committee
 - Re-establish the Advisory Committee through quarterly meetings
 - Ensure Advisory Committee has representatives from all all sectors not currently represented on the KPFP Board



- Open Advisory Committee to all for more substantial community input

Comments: “Open Advisory Committee to all for more substantial community input” → Julie will work on wording of this statement

- To enhance the amount of data, the quality of data, and the usage of data on the KPFP website
 - Connect with local organizations and add local indicators to the site
 - Partner with businesses and organizations to administer community surveys which could be repeated and utilized
 - Promote the usage of mini-dashboards on organization websites
 - Promote the usage of report building, dashboard creation, etc
- To grow membership in both quantity and quality
 - Create a way for organizations to 'sign-on' to the KPFP mission/vision
 - Create more deliverables for funding partners
 - Advocate for KPFP to take a formal role within the County and Cities, and ensure local government representation
 - Create a way for local businesses to partner and 'sign-on'
 - Create a way for community members to partner, stay connected, 'sign-on,' and advocate

Comments: “Advocate for KPFP to take a formal role within the County and Cities, and ensure local government representation” → Concern that being a formal part could be negative and instead, being an informal "community convener" can be more powerful; Suggestion to change wording; “collegial role”

- Reminder: New KPFP mission
 - *To enhance the quality of life in Kings County by creating a collaborative community that focuses on health, family, education, and financial stability.*
- In March, Board will be presented with a website format of this discussion
- First quarterly Board Report will be released in April

