

Food Access in Kings County



Presented by the KPFP HEAL Workgroup

February 20, 2020



What is Food Access?

Definition:

- ✓ Access to healthy food means having a variety of affordable, good quality, healthy food within one's community. Healthy food primarily refer to fresh fruits and vegetables, with frozen, dried, and canned vegetables as viable alternatives.

Components:

- ✓ Proximity: The distance residents have to travel to reach outlets that sell healthy foods can impact the amount of healthy food they purchase. Travel costs (including both the time spent traveling and the cost of driving a private vehicle or taking public transportation) can increase the real cost of healthy food and keep people from purchasing it.
- ✓ Variety: Access to a variety of healthy food choices is another important part of food access. Variety ensures sufficient choice – beyond a single option or two – and supports a healthy diet.
- ✓ Quality: Accessible, healthy food should also be of good quality.
- ✓ Affordability: Accessible food needs to be affordable. This includes both an affordable sticker price as well as the ability to use nutrition program benefits (e.g. CalFresh or WIC) in addition to cash.



Why is Access to Fresh, Healthy, and Affordable Food Important?

- Important for proper nutrition that promotes the optimal growth and development of children.
- Healthy eating prevents the risk for developing chronic diseases and obesity.
- Families that are not able to easily access grocery stores due to distance or lack of transportation are less likely to be able to provide healthy food options for their children, and more likely to consume foods which are readily available at convenience stores and fast food outlets.



The Geography & Demographics of Low Food Access in California

Which California communities are most affected by limited food access?

- Inner Cities
- Rural Communities
- Low-income Communities and Communities of Color



The Issue

- Limited access to stores that offer a wide variety of healthy food items, such as supermarkets, supercenters, and grocery stores. Low-income and underserved areas often have limited numbers of stores that sell healthy foods.
- Limited access to supermarkets, supercenters, grocery stores: People living farther away from grocery stores are less likely to access healthy food options on a regular basis and thus more likely to consume foods which are readily available at convenience stores and fast food outlets.

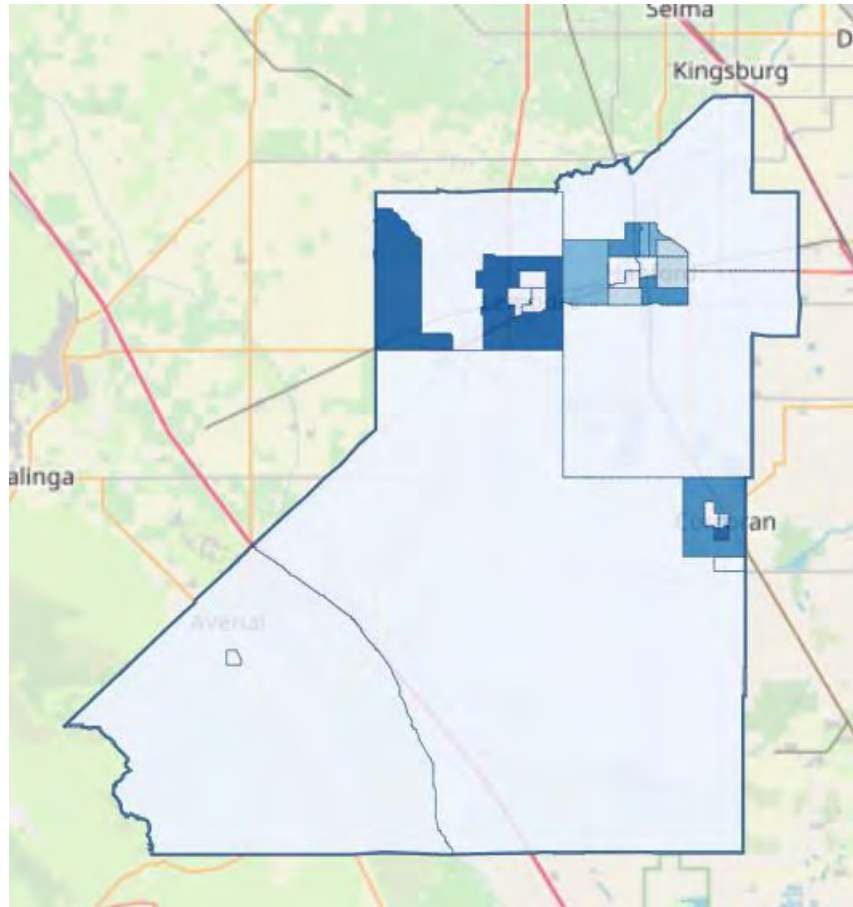


Indicators of Food Access

- Many ways to measure food store access for individuals and for neighborhoods. Many ways to define which areas are food deserts—neighborhoods that lack healthy food sources.
- Most measures and definitions take into account at least some of the following indicators of access:
 - **Accessibility to sources of healthy food**, as measured by distance to a store or by the number of stores in an area.
 - **Individual-level resources** that may affect accessibility, such as family income or vehicle availability.
 - **Neighborhood-level indicators** of resources, such as the average income of the neighborhood and the availability of public transportation.



Low Income & Low Access to a Grocery Store



- There are **27 Census Tract** values. The lowest value is **0**, and the highest value is **50**. Half of the values are between **0 and 8.25**. The middle (median) value is **0.7**.

0.0% - 0.7%

0.7% - 3.7%

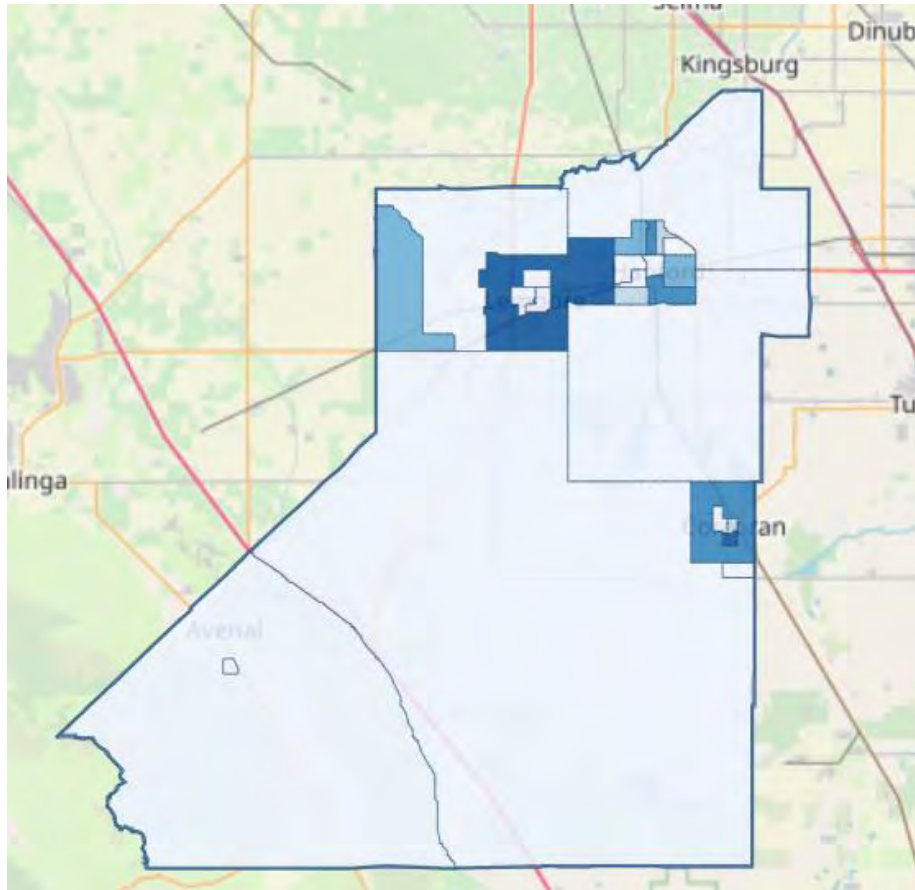
3.7% - 11.4%

11.4% - 16.9%

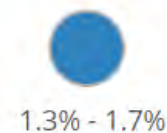
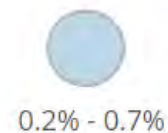
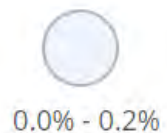
16.9% - 50.0%



Households with no Car and No Access to a Grocery Store



- There are **27 Census Tract** values. The lowest value is **0**, and the highest value is **3.7**. Half of the values are between **0 and 1.15**. The middle (median) value is **0**.



Kings County at a Glance – School Meal Participation



District	F/R Enrollment %	F/R Lunch Participation % of F/R Enrollment	F/R Breakfast Participation % of F/R Enrollment	Breakfast meal gap
Pioneer Union Elementary	43%	71%	16%	+368
Lemoore Union High	51%	26%	21%	+537
Lemoore Union Elementary	67%	80%	31%	+866
Hanford Elementary	80%	81%	35%	+1,655
Hanford Joint Union High School	64%	45%	37%	+777
Island Union Elementary	35%	73%	38%	+48
Kit Carson Union	77%	77%	42%	+81
Corcoran	87%	78%	43%	+752
Central Union	52%	79%	46%	+229

How are HEAL Partners Helping?





NEHP Program

Nutrition Education and Hunger Prevention





CalFresh

HEALTHY LIVING

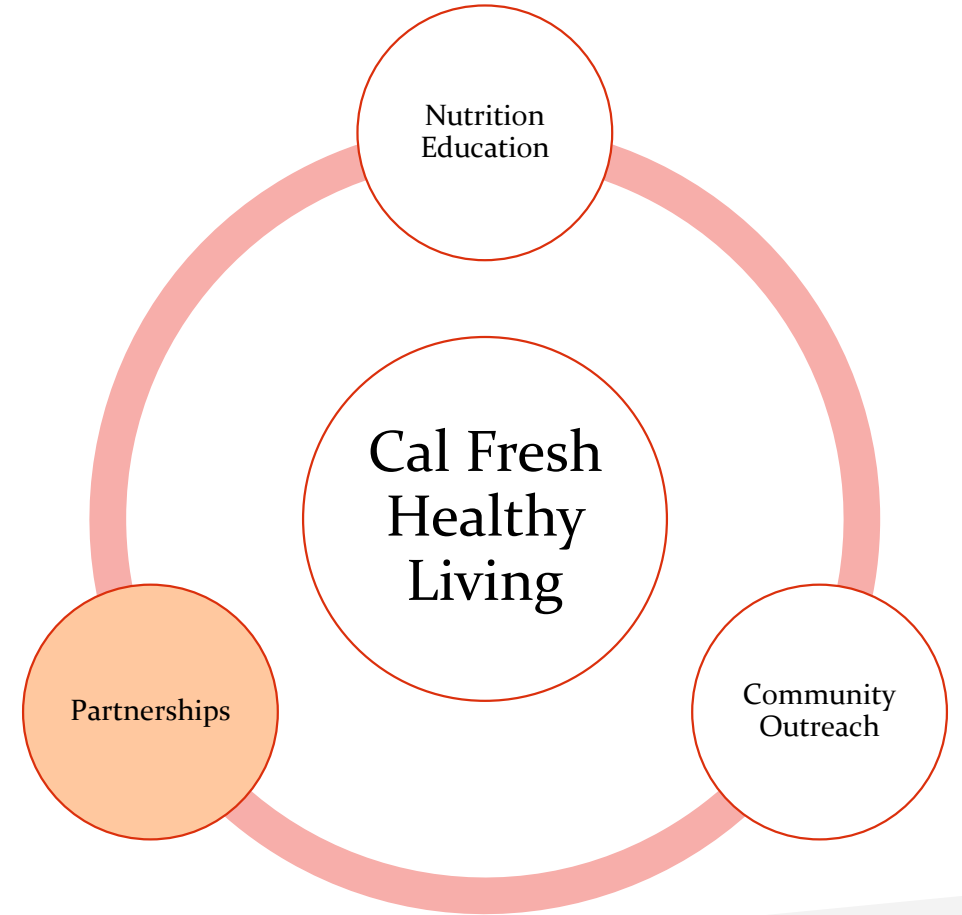




Cal Fresh Healthy Living

- Partnerships

CBO's, Food Bank, Businesses





RX Card Program

- 777 patients were screened for food insecurity
- 300 patients screened positive
- 30 patients came to KCAO for emergency food
- 5 patients indicated that they were interested in attending a nutrition class
- 8 patients expressed interest in the community garden
- 5 patients came to a nutrition class at the KCAO office in Home Garden on March 2, 2019

Programs

- KCAO Food Bank

TEFAP

Trade Mitigation

Capacity Grant

Tax Funds

CAL food

Backpack

Summer Food



KCAO Food Bank

- KCAO Food Bank provides food assistance to low income families across Kings County who are in need of food.
- Food Distributions are done for each city in Kings County once a month.



Food Bank

- Pounds of food
- 1.2 million Lbs.
- Individuals
- 82,754
- Families
- 37,409



Food Bank Monthly

Month of October	# PERSONS		# FAMILIES		TOTAL POUNDS OF FOOD	
	2019	2018	2019	2018	2019	2018
AVENAL	641	717	139	167		
CORCORAN	1,009	803	300	270		
STRATFORD	151	402	45	97		
KETTLEMAN	274	221	66	59		
HANFORD	943	955	283	283		
Frasieur's Home	4	N/A	3	N/A		
Sam's	20	40	20	40		
Hannah's	14	18	13	12		
Soup Kitchen	4,493	N/A	4,493	N/A		
Barbara Saville	0	9	0	6		
LEMOORE	875	628	249	170		
Total	8,424	3,793	5,611	1,104	48,967	31,884





Food Distributions



 Holiday boxes



Back Pack Program

Pilot program

Kettleman HS

County office of Ed
Pre-school





No Kid Hungry is a campaign by Share Our Strength

We're an organization dedicated to ending hunger and poverty. Through proven, effective campaigns, we connect people and organizations with ideas that work to reduce hunger.

The campaign works to:

- Conduct research on child hunger, document best practices, and provide resources to combat child hunger.
- Provide funding and technical assistance to schools, districts and community partners that work with children at risk of hunger.
- Raise awareness and build political will in the fight to combat child hunger.

How We're Helping End Childhood Hunger



BREAKFAST



AFTERSCHOOL



SUMMER MEALS



NUTRITION EDUCATION

NUTRITION
PROGRAMS
ALREADY EXIST
TO FEED KIDS.

THE PROBLEM:
THESE PROGRAMS ARE
FAILING TO REACH KIDS.

NO KID HUNGRY GENERATES
THE WILL AND SKILL TO MAKE
SURE THESE PROGRAMS REACH
EVERY CHILD WITH HEALTHY
FOOD, EVERY DAY.

How can No Kid Hungry California Help?



- On-site support and development of a customized implementation plan
- Technical assistance
- Funding for equipment and implementation support
- Pre and post implementation teacher surveys
- Teacher and staff trainings
- Family and community outreach
- Incentive grants
- Program promotion and giveaways
- Access to our network of food service directors, principals and teachers
- And much more...

UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION (UCCE)

UCCE Kings/Tulare Implements Federally Funded Statewide
Nutrition Education Programs



UCCE TEAM

UCCE Approach:

Direct/Indirect Nutrition Education, & PSE Change Initiatives



Start Early ! A Collaborative Approach to Nutrition Education, Taste Test, and Food Demonstration

- West Hills Community College
Culinary Department
- Preschool at West Hills Community
College Campus
- University of California
Cooperative Extension (UCCE)



Healthy School Youth Farmer's Market!

- ✓ **Participants & Reach** :students & their parents (N=1,500)
- ✓ **Activities:** youth engagement efforts- taste tests, fruits & vegetable distribution, recipe sharing.
- ✓ **Partners:** 2 school districts-3 school sites, after school program, Food link of Tulare County, Altura, United Health Center.



UCCE Reach & Impact!

CalFresh Healthy Living, UC FY2019	UCCE KINGS (n)	UCCE TULARE (n)	Total (N)
1. Direct Education Reach	6,673	4,910	11,583
2. Indirect Education Total Reach	4,551	26,870	31,421
3. Policy, Systems, & Environmental (PSE) Reach	13,055	8,032	21,087
4. PSE Sites Reach	26	16	42
5. PSE changes (e.g. Nutr, PA, Nutr & PA) all settings	32	27	59
6. Community Partners	22	17	39
7. Community Coalitions	2	1	3

EFNEP FY2019:

Of the 236 families, 187 graduated, participants showed improvement in food resource management, nutrition, food safety, PA practices, with \$70.70 in average cost savings.

UCCE Kings/Tulare
takes this opportunity to
THANK YOU ALL for
making a healthy
difference in our
community!



Dairy Council of California Food Systems + Access

- Support school nutrition through training and technical advising.
- Collaborate with statewide partners to support Smarter Lunchrooms and Wellness Policy implementation across California.
- Direct nutrition education in schools:
 - 9,136 Kings County Students (2019-2020)



February 2020



Kings County WIC Program



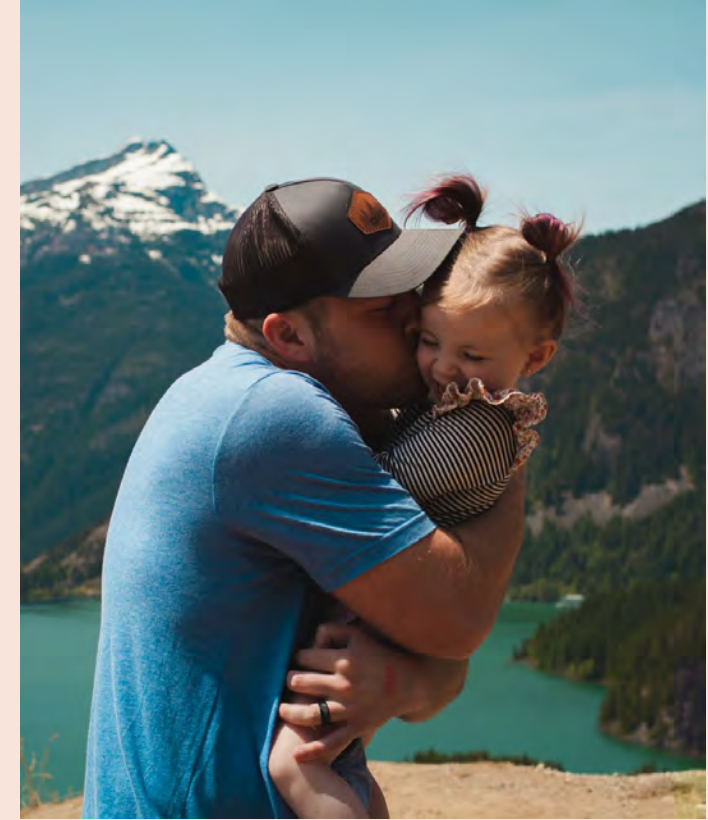
WIC is Here to Help

WIC provides a friendly, supportive environment to learn about nutrition for families, breastfeeding support, and access to healthy foods.

WIC helps participants with:

- Nutrition tips and health information
- Breastfeeding support
- Monthly benefits for healthy foods
- Referrals to medical providers and community services





Who may qualify for WIC?

- Are pregnant, breastfeeding, or just had a baby;
- Have a child under age 5;
- Have a low to medium income; and/or
- Receive Medi-Cal, TANF, or CalFresh benefits; and
- Live in California



WIC is there every step of the way

ENCOURAGE

EMPOWER

EXPERIENCE

Whether a WIC mom is learning about breastfeeding, starting to breastfeed, overcoming challenges, or thriving, WIC has the information, resources and support she needs to make breastfeeding easier.



The journey begins here in our breastfeeding room KINGS COUNTY WIC PROGRAM

The WIC Card Is Here!

Here are some exciting
changes:

- Flexible shopping. Shop for WIC foods as needed.
- Easier checkout. It's like using a debit card.
- Convenient benefits. Carry all of the family's food benefits in one card.
- Protect your benefits. If the card is lost or stolen, benefits do not get lost.
- CA WIC App. Makes the shopping experience easier!



Summer Meals – a HEAL Strategy





KCAO Summer food meals

- Breakfast
- 4,530
- Lunch
- 13,192





KCAO Summer food sites

	Locations
1.	Armona Elementary 14045 Pimo St. Armona, CA 93202
2.	Coe Park 561 S Douty Street Hanford, CA 93230
3.	Earl F Johnson 1201 N. Douty Street Hanford, CA 93230
4	First Baptist Hanford 9125 13 1/2 ave Hanford, CA 93230
5	Hanford Teen Center 400 N Douty Street Hanford, CA 93230
6	Home Garden Park 11870 Shaw place Hanford, CA 93230

7	Kings Garden Apartments 1224 Fernot Way Hanford, CA 93230
8	Koinania Christian Fellowship 12536 Hanford Armona Road Hanford, CA 93230
9	Lacey Park 112 E Florinda St, Hanford, CA 93230
10	Lemoore Recreation 711 W Cinnamon Drive Lemoore, CA 93245
11	Lincoln Apartments 804 S. Harris St. Hanford, CA 93290
12	Recreation Association of Corcoran 900 Dairy Avenue Corcoran, CA 93212

Kings County Summer Meals

Summer 2018

- 10 sponsors
- 27 meal sites
- Sites served breakfast, lunch or both
- 59,851 total meals served

Summer 2019

- 10 sponsors
- 28 meal sites
- Sites served breakfast, lunch, AM snack, PM snack or combination
- 62,339 total meals served



Kings County Summer Meals 2019

- 2,488 more meals were served
- 4% increase!
- KCAO added 3 new sites
- Meals served at Home Garden Park almost doubled



Number of Summer Meals Served

Measurement Period: 2019 ▼

County: Kings 

62,339

meals

Source: California Department of Education, Nutrition Services Division [↗](#)

Measurement period: 2019

Maintained by: Kings Partnership for Prevention Coalition

Last update: February 2020

COMPARED TO



Prior Value
(59,851)

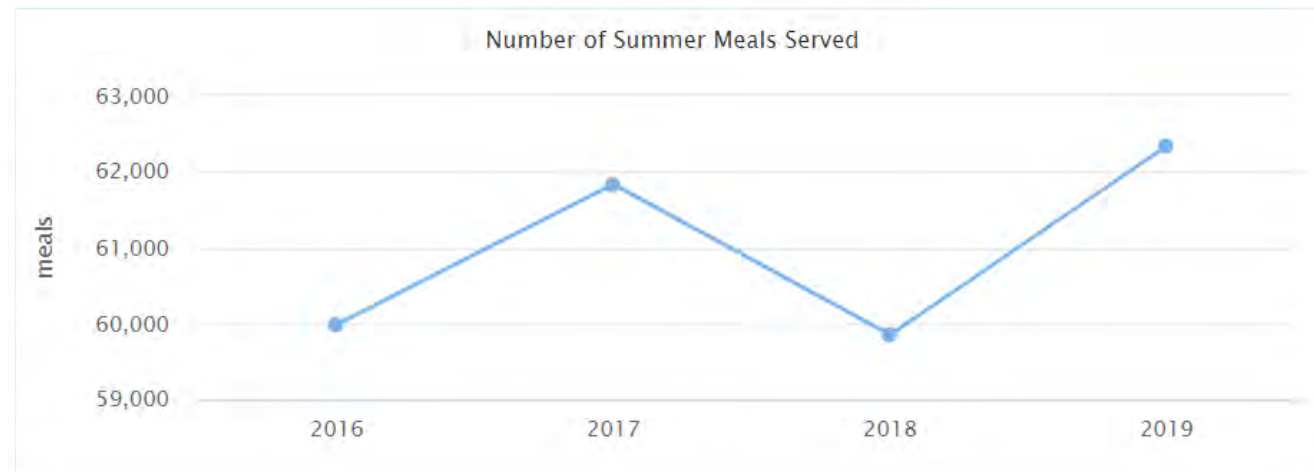


Trend

Graph Selections

INDICATOR VALUES

Change over Time



How can you help?

- Promote summer meals to your clients
- Share food access opportunities with your clients
- Distribute the HEAL food access brochure at your office



Contact Us!

No Kid Hungry

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Kings County WIC

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Thank you!

