

NOTES

Financial Stability

Taskforce

December 5, 2022 1:00pm - 2:00pm

Virtual Meeting



KINGS PARTNERSHIP

- ❖ Introductions
 - Your name, title and organization.
 - What's your favorite restaurant and why?

- ❖ Financial Stability Taskforce
 - **Outcome:** To create a safe place to discuss and empower community members with financial knowledge and skills that can serve towards their needs. Kings Partnership for Prevention's Financial Stability Taskforce is working to connect with businesses, organizations, schools and students to contribute towards our goal.
 - <https://www.kfpf.org/tiles/index/display?id=280049989783114659>

- ❖ Target Population: who we want to target:
 - Transition Age Youth (16-25 years old)
 - Adults
 - Service Providers
 - Millennials/ GenZ

- ❖ Financial Stability Goals:
 1. Building our Financial Stability Task Force by creating a marketing/communication strategy to get businesses, schools, students, organizations, and others to join.
 - How are we marketing? Newsletter, social media, reaching out to community members, highschool career centers, econ teachers, banks (e.g., Bank of America, FAST, EECU).
 2. Concentrate on removing barriers with job applicants and offers by creating a small survey focusing on why the job offer wasn't accepted from the interviewee. (e.g., job opportunity that came up, no transportation, etc)
 3. Reaching out to organizations to build financial knowledge and build a



capacity for recruiting.

❖ Financial Stability Survey

- Financial Stability Survey to be centered around a problem.
- Target individuals who are transitioning into college to provide a more impactful experience.
- How would surveys get out to individuals?
 - Connections with West Hills & COS.
 - Giveaways for surveys.
- Our end goal with this survey is understanding what the barriers are and working with the community to remove the barriers. Using that data to move forward.

❖ Roundtable

❖ **Next meeting:** Monday, February 6, 2023 at 1:00pm

