



HEALTHY EATING WORKGROUP MEETING MINUTES

Thursday, May 17, 2016

10:00am – 11:30pm

Public Health, Winkler Room

- Recurring meetings will be held on the 2nd Tuesday of each month at 1:30 p.m.
- It was decided that this group's meetings would be structured as such:
 - CNAP 1st half of meeting / Healthy Retail 2nd half of meeting
- Healthy Retail will document what resources they have then build on that information.
- Debra Wood, KCAO; Michelle Beber, WIC; Denise Cuendett and Sue Lafferty, UCCE were assigned to look over the Healthy Retail menu.
- California Health Collaborative, Tobacco Free Group is meeting with youth weekly providing training to students for data collection as well as to be media spokespersons. These kids will be a forefront to the campaign.
- Their goal is to bring in 120 stores in Kings County.
- June 12-16 is the deadline for data collection.
- CNAP
- Debra Wood, KCAO, reported that CNAP has been working with the city of Avenal and have created a Farmer's Market for them.
- Avenal Chamber of Commerce is already at the table via CNAP's efforts. KPFP is happy to come alongside and support what is going on in Avenal and hopefully bring them on board with the Healthy Retail Collaborative.
- KPFP will take on creating a logo for the Healthy Eating Collaborative once the name/title is established.
- KPFP will also put the Healthy Retail Campaign packet information on their website.
- Julie asked all board members to be thinking of a name for the Healthy Retail Campaign.