



## HEALTHY EATING WORKGROUP MEETING NOTES

*Tuesday, June 14, 2016*

*1:30 pm – 3:00pm*

*Public Health, Annex Room-Bldg. 5*

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- Welcome – Darcy Pickens opened the meeting explaining what the CNAP is and how it works. A County Nutrition Action Plan is a strategic plan developed by a group of organization and individuals meeting to address shared priorities to help maximize resources to advance healthy changes in our community.
- KCAO – shared Kings County demographics which included poverty levels, food insecurity rates, obesity prevalence, environmental factors (ie. access to healthy food).
  - Stratford and Kettleman City have to travel to 1-10 miles to Lemoore or Hanford to grocery stores.
  - Home Garden – 46% of the people living in Home Garden have to travel more than 1 mile.
- Round Table Overview of Programs – representatives from various programs explained what they offer to Kings County residents.
- Program Questionnaire – Attendees broke into small groups to discuss the challenges they face when trying to get services to Kings County residents.
- CNAP Ideas and Discussion - The group came up with several ideas to create more participation by Kings County residents.
  - Communication, changing the message, keeping it fresh.
  - More EBT participating stores.
  - Marketing, updating information and getting it out to referring partners. Use all community avenues effectively.
  - Communicate what's in it for consumers, incentives.
- Future meetings will be held on the 2<sup>nd</sup> Tuesday of each month at the Public Health Department.

