



KINGS COUNTY NUTRITION ACTION PLAN MEETING NOTES

Tuesday, July 12, 2016

1:30 pm – 3:00pm

Public Health, Winkler Room

- Welcome – Darcy Pickens

- Review of Program Questionnaire
 - Main challenges: apathy in the community, lack of engagement
 - Priorities: People with health inequities, food deserts, communication/personal contact with community

- Avenal Fruit & Veggie Fest - September 17, 2016 from 10am – 2pm at State Foods
 - Goal: to educate families about the importance of regularly consuming fruits, vegetables and water
 - There will be fruit, veggie and water stations, recipes, store tours, opportunity to meet store staff

- Healthy Retail Recognition
 - Goal: to impact corner stores near schools by working with them to put fruits, vegetables & water near check out
 - Provide signage, recipes, tips, cooking demos, fruit & veggie fest
 - There are currently 6 stores involved: Cost Less Hanford, Cost Less Corcoran, State Foods Avenal, La Fuente, Stop & Shop
 - Rebecca Goodstein will make contact with Pepsi to invite them to join us by promoting their water, Aquafina, instead of soda in participating stores

- CNAP Ideas and Discussion
 - Discussion ensued on whether this group should hold an annual event. It can be coordinated with other workgroups such as the Diabesity Coalition
 - There will be a Diabetes Symposium in October. That information will be used in the CNAP

- The next meeting will be held on Tuesday, August 9, 2016 at 1:30pm at the Public Health Department